



THE SMARTEST JOURNEY TO BE A GLOBAL CITIZEN BEGINS HERE...



EPBM

Executive Program in
Business Management

— Igniting Change —



Dr. G. D. Pol Foundation
YMT College of Management
NAAC Accredited with B+ + Grade

"ASIA'S 100 BEST & FASTEST GROWING INSTITUTE"

ABOUT EXECUTIVE PROGRAM IN BUSINESS MANAGEMENT

Dr. G. D. Pol foundation YMT College of Management having Successfully running the MMS and MCA course has taken a conscious decision to add real value to its various stakeholders. YMT College of Management has designed a very contemporary, holistic and market driven Executive Program In Business Management (E.P.B.M) for working and Non working graduate professionals. It has been developed on the numerous brainstorming sessions with renowned business leaders and thinkers in the corporate arena .

YMT College of Management being awarded “Asia's 100 best and fastest growing institutes” by WCRC 2015 (World Consulting & Research Corporation) understand an urgent and pressing need for imparting fresh Leadership and Managerial skills to the individuals, who can :

- Assess the situation
- Take an appropriate, timely and informed action,
- Are culturally and environmentally conscious in the market place and
- Be on top of the global growth story called - India Inc.

Executive needs to think creatively, critically and be personally effective to cope with the ever-changing business environment. It is a challenge - a test of your personal and professional ability to advance in your career and raise the performance bar, simultaneously. Thus, an executive course needs to be intense. An EPBM, that enables you to work and study at the same time, is incredibly relevant in today's context.

As per, Hon'ble Mr. Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship (Independent Charge) , Govt. Of India, “... we as citizens of a nation which is building a huge brand for itself in the global market with our initiatives like Make in India and Digital India, we have to be cognizant of the fact that there is no other way than to skill ,re skill and up - skill ourselves and keep ourselves abreast with the latest around the globe.”

(<http://pib.nic.in/newsite/mbErel.aspx?relid=143798>)

The EPBM is therefore designed keeping the practical aspects of a working professional in mind. To ensure that they have the right tools, technique and thought process ,needed to excel at different stages in their career, YMT College of Management advocates the learning during the weekend sessions to have a direct impact on your work throughout the week(s)

This is at the core of this EPBM Course. Our course is designed in a way that, while focusing on various management practices, it ensures maximum exposure to real time situations and implementable solutions, simultaneously, both at the junior management levels and seniors leadership roles. The idea is to trigger professionals to really start looking beyond a salary cheque and help young entrepreneurs to ensure success. We, at YMT promise you only one thing- It's not going to be another Executive MBA program which will give you a certificate; **It will Ignite Change.**

We welcome you to come and join us in the journey of learning, unlearning and relearning to be among the smartest in the industry, and become the **GLOBAL CiTIZENS.**

Chairman's Message

"Reaching for the sky and beyond"



Journey always begins with that first step towards the unknown & it is not always dark or to be feared. I took a path which was less traveled, but I had the aspiration & the conviction that I was on the right path.

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With dreams in my eyes, & courage in my heart I took upon this path of "Education", which was not a part of my career goal when I became an Ayurvedic practitioner. But somewhere deep down there was an urge to be different. Walking away from the crowd is not always easy but the fervor of my belief, the confidence in my ability & with a dream in my eyes, the journey of Dr. G. D. Pol Foundation educational institute started. Fire in the belly, passion in the heart & strong will can achieve anything & we have achieved.

Today we are a strong group of five institutions, Dental College, Homeopathic College, Ayurvedic College, Nursing College & our Management College. The rising tide, open crest, the ashes that blow can't deter or dim the glow of Dr. G. D. Pol Foundation.

Achievements are immense, glories are galore & the growth & excellence of our institutions is our success story. The bouquet is just being made; many gems will be added in coming days. And said by C. S. Lewis "The tasks of the modern educator is not to cut down jungles, but to irrigate deserts", we believe in this completely. Therefore, at Dr. G. D. Pol Foundation, the Dental hospital, Ayurvedic hospital & Homeopathic hospital the students are best in their professions. Eminent corporate personalities are invited to interact with our management students so that education can be complimented with practical experience.

"We do not want to be outstanding we want to stand out amongst the outstanding".

Dr. G. D. Pol
Chairman
Dr. G. D. Pol Foundation

Director's Message

“Where the mind is without fear and head held high”



All great innovations are born out of a deep state of discontent. This is why, true innovations historically come from resource - deprived environment. India is no different to this rule. There is an ever growing need to impart the right skills to take on the dynamism of the corporate world.

YMT College of Management has a crucial role to play by offering training, development and right opportunities to the various stakeholders of this knowledge economy. Students are like sunshine, committed and resourceful in themselves and their minds are full of innovative thoughts whose radiance brings in more energy to the knowledge world.

Our primary aim is to ensure that, only the right kind of talent is admitted to our program. This talent is further honed by way of a rigorous training. Moreover, the students are also subject to cross functional learning, industry interface and appropriate skill and leadership development during the program.

This talent will take up challenging and accountable positions across industries and excel in the tasks assigned to them at all levels.

Few schools in India can match our track record in terms of creating innovative and relevant learning andragogy. We offer a broad range of specialization, which allow you to focus on business functions, industry sectors and special topics such as business and sustainability.

These specializations gives our students a competitive advantage when it comes to managing their career.

Dr. Swati Padoshi
Director
YMT College of Management



**DR. G. D. POL FOUNDATION
YMT COLLEGE OF MANAGEMENT
KHARGHAR**

**NATIONAL ASSESMENT & ACCREDITATION COUNCIL
HAS ACCREDITED**



**GREAT ACHIEVEMENT
FOR 1ST CYCLE APPLICANT
IN
NAVI MUMBAI.**

Our Ideology

To provide a platform for coming generations to be leaders without borders, make a lasting impression on the global platform through innovating thinking which is sustainable, adds value to our economy, culture and enhances the quality of life.

Our Commitment

To deliver the most relevant program which adds values to every individual and makes a measurable impact to the industries or businesses they are engaged in.

TEACHING METHODOLOGY

The entire methodology of teaching is based on the Andragogy philosophy of adult learning which is not based on typical professor and student relation in a classroom.

The 7 principles that guide this Adult learning are:

- **Adults must want to learn** They learn effectively only when they are free to direct their own learning and have a strong inner motivation to develop a new skill or acquire a particular type of knowledge.
- **Adults will learn only what they feel they need to learn** Adults are practical in their approach to learning; they want to know, "How is this going to help me right now? - Is it relevant (Content, Connection and Application)."
- **Adults learn by doing** Children learn by doing, but active participation is more important among adults.
- **Adult learning focuses on problems and the problems must be realistic** Children learn skills sequentially. Adults start with a problem and then work to find a solution.
- **Experience affects adult learning** Adults have more experience than children. This can be an asset and a liability.
- **Adults learn best in an informal situation** Children have to follow a curriculum. Often, adults learn by taking responsibility by the value and need of content they require to understand and the particular goals it will achieve, being in an inviting environment and having roles as an active participant in the learning process makes it efficient.
- **Adults want guidance** Adults want information that will help them improve their situation or that of their children. They do not want to be told what to do. They want to choose options based on their individual needs.

PROGRAM DETAILS

Eligibility Criteria

Graduates in any discipline from any recognized University/Deemed University or equivalent.

Working Professionals / Non working / Retired Person

1. Certificate of General Management (Fees RS. 1,20,000)

Module-1 : Class room Connect (20 Weeks) + Corporate Connect (04 Weeks)

Module-2 : Class room Connect (20 Weeks) + Corporate Connect (04 Weeks)

2. Certificate of Specialization (Fees RS. 30,000) (Duration : 4 Months)

A) Marketing B) Human Resources C) Finance D) Operation & Information Technology

Assessments Pattern

Credit based Assessment (As per U.G.C. Guideline)

Assessment at the end of each term comprising of group projects, individual projects & individual Presentation & Written Assessments (80%) and Class attendance (20%)

Certificate of General Management

Module 1- Foundation Course (Subjects offered)

- Introduction to Marketing
- Financial Accounting
- Quantitative Techniques & Research Methodology
- I T for Management
- Managerial Economics
- Human Resource Management
- Operation Management

Module 2 - Advance course (Subjects offered)

- Marketing Strategies & Digital Marketing
- Corporate Governance & Business Ethics
- Strategic Human Resource Management
- Global Corporate Environment
- Strategic Management
- Corporate Finance
- Project Management

SPECIALIZATION SUBJECTS

MARKETING MANAGEMENT

- I. Strategic Retail Marketing
- II. Integrated Marketing Communication
- III. Strategic Services Marketing
- IV. Marketing Research
- V. Consumer & Industrial Buying Behavior
- VI. Intellectual Property.

HUMAN RESOURCE (HR) MANAGEMENT

- I. Knowledge management in Human Resource
- II. Compensation Benefits & Performance Management
- III. Training & Development Employee Engagement
- IV. HRP & Audit
- V. Strategic Global HRM
- VI. Intellectual Property.

FINANCE MANAGEMENT

- I. Portfolio Management & Security Analysis
- II. Mergers & Acquisitions
- III. Treasury & FE
- IV. Advanced Financial Accounting
- V. Derivatives & Risk Management
- VI. Intellectual Property.

OPERATIONS MANAGEMENT

- I. Supply Chain management & E-Commerce Logistics
- II. Business Process Re-engineering
- III. World Class Manufacturing Process
- IV. Project Management
- V. Inventory Management
- VI. Intellectual Property.

IT MANAGEMENT

- I. E-Commerce
- II. Mobile Application & Multimedia
- III. Cyber Security
- IV. Cloud Computing
- V. Data Warehouse & Enterprise Integration
- VI. Intellectual Property

OUR ERSTWHILE ADVISORY COUNCIL

Dr. G. D. Pol
Chairman
Dr. G. D. Pol Foundation

Mr. Satish Shetty
President - Taloja Industries Association

Mr. Avinash Somavanshi
V. P. - HR Mahindra Sanyo

Dr. Kamal Tandan
Director Education, Ministry of Textile, Govt. of India

Ms. Sujata Deo
MD Third Generation Mobile Pvt. Ltd., Society Member of Governing Body of IIM Shilong

Dr. Ravindra Gupta
MD & Chairman, Aviyana Ventures Pvt. Ltd.
Chief Advisor & Director, Tesseract Global Inc.
Winner - Dr. A.P.J. Kalam Excellence Award-2016,
RK Excellence Award-2016, IEDRA Award-2016

OUR EPBM GURUS AND MENTORS

Ms. Padma Gupta
Director-HR
Hafele India Pvt. Ltd.

Mr. Vikram Parekh
Dean-Marketing
SIES College of Management

Mr. Anand Bhamare
Managing Director
Scame India

Dr. Raman Saily
Sr. Professor
Visiting Faculty in Many Colleges

Mr. Raghvendra Shet
Assistant General Manager
Lokmat Media Ltd.

Mr. Santosh Shukla
CEO
Universal Logistics & Services Pvt. Ltd.

Mr. Sandep Padoshi
Director & Founder
WOW Express

Dr. Shazia W. Khan
Prof. - ISR YMT College of Management
Founder & VP-Prudent Edu. & Welfare Society
Ex. Prof. - Amity University, ICFAI, SMU.

Mr. Manoj Das
Founder & CEO
InventON

Mr. Ramesh Raman
Financial Consultant & Advisory
Qatar Plant Hire Co. WLL

Mr. Shuvayan Bhowmik
AVP
Ideal Insurance Broking Pvt. Ltd.

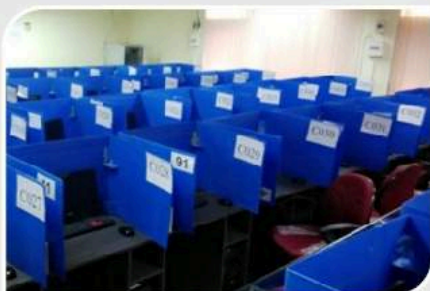
Mr. Ronald Sequiera
Director
Northstar trio Marketng Pvt. Ltd.

FACILITIES

Library & Study Room



Computer Labs



Smart Classrooms



Auditoriums



Online Repository

Research Papers/ White Papers

Case Studies

Journals

Company Analysis

OTHER HIGHLIGHTS OF DR. G.D. POL FOUNDATION

YMT Ayurvedic Medical College

YMT Ayurvedic Medical College's name was recorded in Limca Book of Records for conducting 290 surgeries on World Piles Day – 20th November, 2011.

YMT Dental College

Evidence based Academic Launch by PG Dental students and Professors “APP4CARIES”, “CRAFT” & “SUGAR METER”, first ever application tool to calculate the risk of child to develop tooth decay and gives recommendations according to WHO recent guidelines.

Conveniences near by YCOM Campus

- Skywalk with escalator facility from Kharghar station and Bus Depot (Approx. 2 kms)
- Close to Sion-Panvel highway.
- Medical Store and Hospital within Campus.
- Canteen facility within campus.
- Banks and ATM's within 1km radius.
- Shopping mall, Stationary shops & Food corners (Café Coffee Day, Mc Donald's, KFC etc.) around campus.
- Central Park, Gulf-course, Hills, Pandavkada etc.

		
<p>YMT COLLEGE OF MANAGEMENT <i>is pleased to announce its partnership with “European Global University” in presenting International/global online certification Programs</i></p>	<p>YMT College of Management is a proud recipient of “ASIA’S 100 BEST & Fastest GROWING INSTITUTE”</p>	<p>YMT College of MANAGEMENT is proud to be associated with “EdVantage International Consulting Ltd. For International I.V Tours”</p>

PHOTOGRAPHS



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